

New York Capital Region

Event Sponsorship Information

Sponsoring an AMA NY Capital Region event is an excellent opportunity to “showcase” your company in front of key decision makers in our business community. The sponsoring company is provided ample marketing opportunities before and during the event to recognize their contribution of helping to bring programming to the Tech Valley on marketing related issues.

Our luncheon and other events have an average attendance of 50 - 100 individuals including marketing executives and business owners.

Event Sponsorship: \$300.00

As a sponsor of an AMA NY Capital Region event, you will receive the following benefits:

- Sponsor profile in the AMA NY Capital Region monthly e-newsletter (approx. 1,000 distribution) for the month prior to the event sponsored
- Recognition in all email notifications announcing the event (approx. 1,000 distribution)
- Recognition on the AMA NY Capital Region website with link to sponsor’s website during the month preceding and after the event.
- Recognition from the podium by the AMA NY Capital Region President prior to the presentation recognizing your sponsorship and introducing your company
- Option to introduce company with three-minute presentation at the event
- Banner displayed at the event
- Table display with promotional items and company literature
- Four complimentary tickets to the event
- Member price extended to all tickets purchased for additional guests of your organization

Table Sponsorship (if available): \$100.00 / Table Tent and Mention at event

For more information please contact:

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