

Our year-long sponsorship packages provide maximum exposure through all AMA NY Capital Region communications, events, and online channels. The chapter will work with all sponsors to secure the timing of event sponsorships, logo exposure (if applicable) and all other exposure throughout the year.

MAJOR SPONSOR \$2,500

- Monthly logo recognition in the AMA NY Capital Region e-newsletter (approx. 1,000 distribution), with link to sponsor's website.
- Profile in sponsor section of monthly e-newsletter (150 word maximum).
- "Featured Sponsor Interview" in one in e-newsletter during the year.
- Company logo on AMA NY Capital Region website, www.nymarketing.org, for one year (July 1, 2017 – June 30, 2018), with clickable link to sponsor site.
- Sponsor of *one* monthly event, promoted as such in all marketing materials.
 - Name and logo on event invitations, e-mail blasts and all materials related to the event
 - Ability to table and display approved promotional items.
 - Invitation to introduce the guest speaker.
 - Banner displayed at event
- Banner display at all other AMA NY Capital Region events during the year (dates and locations TBD).
- **8** event tickets (either to a single event, or divided up to use throughout the year) for use by company employees, clients or family.
- Letter/certificate of appreciation.

ASSOCIATE SPONSOR \$1,000

- Monthly logo recognition in the AMA NY Capital Region e-newsletter (approx. 1,000 distribution), with link to sponsor's website.
- Listing in sponsor section of monthly e-newsletter.
- Company logo on AMA NY Capital Region website, www.nymarketing.org, for six months (months selected by sponsor between July 1, 2017 - June 30, 2018), with clickable link to sponsor site.
- Banner display at 6 AMA NY Capital Region events during the year (dates and locations TBD).
- **4** event tickets (either to a single event or divided up to use throughout the year) for use by company employees, clients or family.
- Letter/certificate of appreciation.

For more information please contact:

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